# The Purrrfect Sponsorship Opportunity

**Sunday, July 18th from 10a to 5p** *(with beer tasting from 11p to 4p)*

We are bringing together approximately 5,000 pets (and their people) to Artown’s only dog-friendly day. Art Paws is a cost-effective way to get up-close and personal with thousands of visitors who are actively looking for merchandise and services for themselves and their pets. Sponsorship packages are designed to offer each participating organization maximum recognition and visibility at the event, in advertisements leading up to the event, and in pre/post event media coverage.

**The 2021 Event May Feature**

* Animal Themed Art Booths
* Merchandise & Specialty Booths
* Beer Garden
* Silent Auction
* Cash Raffle
* Live Music and Entertainment
* Res-Que Dog Wash
* Contests
* Event Doggy Bags
* Pet Adoptions
* Food Booths
* Paws Painting
* Pet Rescue Organizations
* K9 Demonstrations
* Some things may be limited due to COVID related time constraints for 2021

Art Paws raised more than $40,000 just in the last few years, benefiting local animal rescue organizations, generating a great deal of public interest, good karma, and media coverage. Art Paws is the most anticipated pet friendly day in the Reno-Tahoe Area! There will be plenty to see, sniff and do. Attendees will meet local artists and vendors, buy merchandise, adopt animals, bid on silent auction items, get micro-chipped, enter canine contests, win raffle prizes, and get their paws read by a dog psychic. From paw-painting to beer tasting to art browsing, (and everything in between) there’s sure to be something for everyone who attends. Art Paws is a 501c3 organization!

# No Bones About It*Custom*

**$1,500-$750**

**(Cash & In-Kind)**

This sponsorship level is customizable for your business. Both cash and in-kind services can qualify you for this sponsorship level. Talk to us now about creating a special sponsorship just for your business needs to get maximum exposure in the pet community.

***Sponsorship Includes***

* Sponsorship acknowledgement on event promotional materials (Signage, T-Shirts, Flyers, Print Ads, Banners) – LIMITED DUE TO COVID TIME CONSTRAINTS
* Link on ArtPawsReno.com
* PA announcements throughout duration of Event
* 10’ x 15’ Exhibit Space at Event

# The Kitten Caboodle*All Purpose Sponsor*

**$500**

The Art Paws Kitten Caboodle gives you a bit of everything; hence the name. If you are looking for a unique event to help promote your company, but don’t have a huge budget, this sponsorship level is for you.

***Sponsorship Includes***

* Sponsorship acknowledgement on event promotional materials (Signage, T-Shirts, Flyers, Print Ads, Banners) – LIMITED DUE TO COVID TIME CONSTRAINTS
* Listing and Link on ArtPawsReno.com website
* 10’ x 10’ Exhibit space at event
* PA announcements throughout duration of Event

# Be A Fat Cat*Supporting Sponsor*

**$250**

As the Fat Cat of Art Paws you will receive high visibility at Northern Nevada’s signature pet event in addition to acknowledgement in all Art Paws related PR, reaching thousands of people.

***Sponsorship Includes***

* Listing on ArtPawsReno.com website
* Verbal recognition and PA announcements throughout the duration of the Event
* Inclusion in the final Art Paws press release
* 10’ x 10’ booth space *(if desired)*

# Pupparazzi*Pursuing Sponsor*

**$200**

As a member of the Art Paws Pupparazzi, you will receive a feeling of playing an integral supporting role in Artown’s most popular and only dog-friendly day. Your donation helps support responsible pet ownership and directly provides funding to three local animal-aid non-profit organizations and one art organization. You are doggedly devoted to the animals!

***Sponsorship Includes***

* Verbal recognition and PA announcements throughout the duration of the event
* Name or Business Mention and Link (if desired) on www.ArtPawsReno.com

# Puppy Pack*Puppy Love Sponsor*

**$100**

As a member of the Art Paws Puppy Pack, you will receive a feeling of playing an integral supporting role in Artown’s most popular and only dog-friendly day. Your donation helps support responsible pet ownership and directly provides funding to three local animal-aid non-profit organizations. You are doggedly devoted to the animals!

***Sponsorship Includes***

* Verbal recognition and PA announcements throughout the duration of the event
* Name or Business listed on www.ArtPawsReno.com

# Art Paws 2021*Sponsorship Commitment*

Sponsorship Level/ Type: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

Sponsorship Company or Name: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

Website: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

Email: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

Contact Name: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

Title: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

Company Address: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

Phone: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

Fax: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

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*Signature of Authorized Representative*

Email or mail form to:
Art Paws
P.O. Box 60009
Reno, NV 89506

**Lend a Paw
*In Kind Donations***

Proceeds from Art Paws 2021 will benefit our Underdog Grant winner; WARF (Wylie Animal Rescue Foundation, Artie’s Art Grant winner; Arts for all Nevada and Downtown Reno’s Biggest Little Dog Park. In 2019 more than 5,000 people and pets attended Art Paws. Your donation will not only go to a great cause, but will capture the attention of many, many event-goers. Art Paws is a 501C3, your donation is tax deductible!

Showcase your business by donating your unique:

Product ~ Service ~ Gift Card

Donations will be included in one of the Art Paws silent auctions

Yes, I will donate: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ Value: $\_\_\_\_\_\_\_\_

Company Name: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

Company Address and Phone#:\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

Contact Information: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

Email to Michelle@ArtPawsReno.com or mail form to:
Art Paws
P.O. Box 60009
Reno, NV 89506